

# Bethany Moy

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## EXPERIENCE

### Frontier — Design Intern

Clients — Bridgeable, Diamond Schmitt Architects, Tendril, TAS, Nature United, Motive Studios, AZURE Magazine, MPENZY

Developed brand identity and system concepts for Diamond Schmitt Architecture, Nature United, and a polished brand extension for Motive Studios' Montreal and Vancouver offices.

Assisted in creating motion graphics for the 2018 AZ Awards ceremony.

Created environmental graphics for the Bridgeable office by making mockups and guides for the installation team.

Worked closely with the developer to redesign the Bridgeable website through wireframes, interface designs, and rapid prototyping in Sketch and Principle.

Conducted stakeholder interviews and synthesized research for Tendril to aid in their brand redesign.

Toronto, ON / Apr 2018 — Aug 2018

### Work & Co — Product Design Intern

Clients — T-Mobile, Virgin Voyages

Collaborated with multi-disciplinary teams to design UX flows, wireframes, interface designs, and rapid prototyping in Sketch and Principle.

Concepted in the early phases of both client projects and created refined detailed designs to hand off to developers.

Developed cohesive style guides and refined digital brand guidelines.

Brooklyn, NY / Jun 2017 — Sep 2017

## SKILLS

Adobe Creative Suite,  
Sketch, Figma, Principle,  
Keynote, Zeplin, HTML/  
CSS, Javascript

Wireframing, Prototyping,  
Motion Graphics, Brand  
Systems, Information  
Design, Environmental

## EDUCATION

### York University & Sheridan College Joint Program in Design

Bachelor of Design with Honours (BDes)

Fall 2014 — Spring 2019

## AWARDS

### The David Scadding Scholarship in Typography

Top academic performance in typography courses

Dec 2017

### Tamm+Kitt Award for Strategic Design

Honourable Mention

For the design of Tempr, a playful mobile weather app

Jul 2016

### Milestone Integrated Award for Digital Marketing Design

Honourable Mention

For the art direction, branding, photography, and site interface of a modern patisserie, Cut the Cake

Jul 2016